

LIPID MAPS®

Partnership Opportunities

About Us

LIPID MAPS is a leading, multi-institutional webpage providing open-access lipidomics resources to the global scientific community. Established in 2003, we have set international standards in lipid classification, nomenclature, and data curation. Our platform hosts the LIPID MAPS® Classification and Nomenclature System and the world's largest curated lipid structure database, both of which are widely recognized and used by researchers across academia and industry.

With over 80,000 active users worldwide, LIPID MAPS is uniquely positioned to deliver exceptional brand visibility and engagement opportunities for our partners. Our continuously updated databases, innovative informatics tools, and comprehensive training resources ensure that we remain at the forefront of lipidomics research and education.

We also maintain a growing portfolio of educational content, including regular podcasts, monthly live webinars, and on-demand learning materials. These dynamic platforms feature live Q&A sessions and interactive engagement, allowing sponsors to connect directly with a highly specialized and globally distributed scientific audience.

During 2025 LIPID MAPS was accessed by users every country in the world; the top being the U.S, China, U.K, Germany, India and Japan. We have a thriving network of email subscribers, over 1400 YouTube followers, and 4,000 followers across our social media platforms. Our extensive network and established community engagement enable us to generate high-quality leads for your business through targeted audience outreach.

CONTACT US

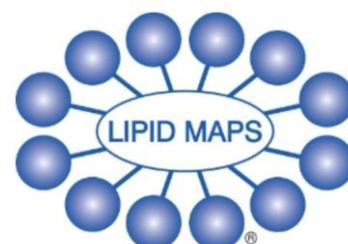
THANK YOU FOR YOUR INTEREST IN LIPID MAPS®

WE LOOK FORWARD TO HEARING FROM YOU TO DISCUSS YOUR
TAILOR-MADE PACKAGE

LAUREN COCKAYNE

PROJECT AND BUSINESS DEVELOPMENT MANAGER

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Sponsorship Packages

Platinum Webpage Package

LIPID MAPS® Webpage Sponsorship <ul style="list-style-type: none"> • Website homepage hosting of logo with clickable link in footer • Information hosted on “About our sponsor” page • Active marketing, twice a year, via our rotating advert tile* • Advertisement on social media platforms 	£5,000 per annum
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Gold Webinar Package

Sponsorship of live LIPID MAPS® Live Webinar/s <ul style="list-style-type: none"> • Access to the attendee registration contact information** • Active marketing via our rotating advert tile* • Advertisement on social media platforms • Verbal acknowledgement during webinar • Logo and QR Link hosted at the start of the webinar 	£3,000 per webinar
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Silver Webinar Package

Sponsorship of live LIPID MAPS® Live Webinar/s <ul style="list-style-type: none"> • Active marketing via our rotating advert tile* • Advertisement on social media platforms • Verbal acknowledgement during webinar • Logo and QR Link hosted at the start of the webinar 	£2,000 per webinar
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Bronze Webinar Package

Sponsorship of live LIPID MAPS® Live Webinar/s <ul style="list-style-type: none"> • Verbal acknowledgement during webinar • Logo and QR Link hosted at the start of the webinar 	£1,000 per webinar
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Podcast Package

Sponsorship of LIPID MAPS® Live Podcast/s <ul style="list-style-type: none"> • Active marketing via our rotating advert tile* • Advertisement on social media platforms • Verbal acknowledgement during podcast 	£1,000 per podcast
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Advertising Package

Advertising on LIPID MAPS® webpage and social media <ul style="list-style-type: none"> • Active marketing via our rotating advert tile – for one month* • Advertisement on social media platforms • Newsletter advertisement banner 	£1,000 per listed item
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Silver Event Package

<ul style="list-style-type: none"> • Linked Logo • Social Media Advertising • Acknowledgement during event 	£200 per event
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Gold Event Package

<ul style="list-style-type: none"> • Linked Logo • Social Media Advertising • Acknowledgement during event • Delegate List Access ** • Advertisement on homepage * 	£500 per event
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Platinum Event Package

<ul style="list-style-type: none"> • Linked Logo • Social Media Advertising • Acknowledgement during event • Delegate List Access ** • Advertisement on homepage * • Share promotional material *** • Distribute branded content *** 	£1000 per event
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* This will be generic advertising with page links to homepage and not product specific

** Due to GDPR regulations this is an ‘opt in’ list, and therefore numbers are not guaranteed

*** This information will be shared on your behalf to the entire delegate list